

# Santhosh Kumar.M

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Location: Hyderabad

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## Career Objective

I'm looking for an opportunity in design and manual testing where I can use my skills in Adobe tools, Figma, and web development basics. I enjoy creating clean designs and making sure everything works the way it should. I'm eager to bring my ideas to the team and help deliver reliable, high-quality results.

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## Education

Jagruthi Degree & PG College  
B. Com (Computer Applications)

Karimnagar  
2015-2021

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## Skill Summary

**Design Tools:** Adobe Photoshop, Adobe Illustrator and Figma for creating visual design, UI layout, prototype & graphics

**Web Technologies:** HTML (Hypertext markup language), CSS (Cascade style sheet) and Bootstrap for developing responsive & user-friendly websites

**Manual Testing:** Experience in manual testing for both design and website functionality to ensure the quality, performance and usability

**Digital Marketing:** Google Ads, Social media ads including campaign setup, audience targeting

**Content Creation:** Ability to generate creative content ideas to branding, marketing (offline & Online) platforms.

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## Career Summary

Position	Company Name	Duration
QA & Designer	Rock Creatives	Apr 2024 - Present
Testing Internship	Talent Sprint	July 2023 - Mar 2024
Social Media Executive	Food Raaga	Jan 2021 – June 2023
Marketing Executive	Tulasi Foods	Mar 2019 – Dec 2020

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## Professional Experience

### ➔ Rock Creatives – from Apr 2024

#### Roles and Responsibilities

- Plan and create content for social media and other digital platforms.
- Design posts and visuals for Instagram and other channels.
- Test website performance, including speed, functionality, and responsiveness on different devices and cross browsing.
- Check websites on mobile and desktop to make sure they work properly and look correct.
- Review new features or updates & website elements to ensure they meet requirements.
- Document test results clearly and suggest improvements when needed.
- Manage social media platforms and keep them updated.
- Helps execute strategies to support marketing and design goals.

### ➔ Talent Sprint – July 2023 to Mar 2024

#### Roles and Responsibilities

- Tested different sections of Talent Sprint's website for functionality and usability.
- Checked website performance, responsiveness, and compatibility across devices and browsers.
- Identified and reported bugs, broken links, and design inconsistencies to the development & marketing team.
- Verified new features and updates to ensure they met the required specifications.
- Assisted in preparing test cases and performing step-by-step manual testing.

### ➔ Food Raaga – Jan 2021 – June 2023

#### Roles and Responsibilities

- Create engaging content for YouTube and other social media platforms.
- Test videos before publishing and coordinate with editors to ensure quality.
- Manage YouTube channel and social media accounts, keeping them updated regularly.
- Plan and execute social media activities to increase engagement and reach.
- Run and monitor Google Ads and Instagram Ads campaigns to promote content.
- Collaborate with the team to maintain consistency in branding and messaging.

➔ **Tulasi Foods** – Jan 2021 – June 2023

### **Roles and Responsibilities**

- Managed offline and online sales, ensuring smooth operations and timely delivery.
  - Maintained stock for both in-store and client inventories, keeping records up to date.
  - Managed sales accounts and coordinated with clients to understand their needs.
  - Planned and executed brand promotion activities to increase visibility and customer engagement.
  - Monitored market trends and competitors to identify opportunities for growth.
  - Supported digital marketing efforts such as social media campaigns, advertisements, and content promotion.
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### **Personal Details**

Date of Birth : 21-01-1997

Marital Status : Married

Nationality : Indian

Languages known : English & Telugu

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### **Declaration**

I hereby declare that the information provided in this resume is true and accurate to the best of my knowledge and take full responsibility for its authenticity.

**Santhosh Kumar.M**